

Claims

1. A pressure-sensitive adhesive tape, particularly for producing LCD displays, having two surfaces, further equipped with at least one carrier having two carrier surfaces and one pressure-sensitive adhesive layer on each of the two carrier surfaces, characterized in that  
5 at least one of the two surfaces of the pressure-sensitive adhesive tape has silvery reflecting properties.
- 10 2. The pressure-sensitive adhesive tape according to at least one of the preceding claims, characterized in that the silvery reflecting property of at least one surface of the adhesive tape is achieved by metallizing the corresponding carrier surface.
- 15 3. The pressure-sensitive adhesive tape according to at least one of the preceding claims, characterized in that the silvery reflecting property of at least one surface of the adhesive tape is achieved by coating the corresponding carrier surfaces.
- 20 4. The pressure-sensitive adhesive tape according to at least one of the preceding claims, characterized in that the silvery reflecting property of at least one surface of the adhesive tape is achieved by adding silver-colored additives to the pressure-sensitive adhesive layer on the corresponding carrier surface.
- 25 5. The pressure-sensitive adhesive tape according to at least one of the preceding claims, characterized in that heat-activable pressure-sensitive adhesives are used as the basis for at least one of the pressure-sensitive adhesive layers.
- 30 6. The pressure-sensitive adhesive tape according to at least one of the preceding claims, characterized in that transparent pressure-sensitive adhesives are used as the basis for at least one of the pressure-sensitive adhesive layers.

7. The use of the inventive double-sided pressure-sensitive adhesive tapes for adhesive bonding in LCD displays.